

PARK CITY | SUMMER 2017

## SHOP TALK



### WHEN TALENTED PROFESSIONALS TALK, WE LISTEN.

Admit it, you have an inquiring mind, and you want to know about the team building your Park City dream home. We understand the inclination. So we decided to bring you ShopTalk, conversations with the talented pros designing, building, and outfitting your homes.



#### PETE OLSON PJ BUILDERS

Since 1997, PJ Builders in Park City, Utah, has proudly brought its experience, quality, and exceptional craftsmanship to every project while remaining at the forefront of the progressive high-end construction industry. Although we have grown over the years, our mission has remained the same: to build quality custom homes and remodel existing structures that exceed our clients' expectations. Along the way, we've forged personal relationships with all of our clients who have come to trust our company's attention to detail and our honest, upfront approach. We stand out by aligning our interests with our clients' interests every step of the way. We take great pride in our ability to deliver exceptional results and customer experiences. Because of our keen ability to collaborate with industry leaders, we provide our clients with the information they need to make the best material selections for their projects.

Today I, owner Pete Olson, am involved in all aspects of the company's management, but I enjoy being on-site with my team when I am not planning new projects. At PJ Builders, we understand your home should fit your lifestyle, reflect your individuality, and enhance the way you live.



*"We enjoy all of our projects, but what gets me excited is creating homes that fit my clients' needs and lifestyles. Working as a team with the architect and designers helps create unique spaces." – Pete Olson, PJ Builders*

#### What services do you offer?

At PJ Builders, we specialize in Custom Homes, historic Old Town Renovations, and Extensive Remodels.

#### What geographic areas do you serve?

We concentrate on the greater Park City, Utah, area, which includes the Park City, Summit, and Wasatch Counties.

#### What is your professional background?

I was raised in a construction family and studied civil engineering in college. When I first started out in this business, I honed my skills as a carpenter in the Bay Area and in Park City by working for prominent local contractors performing framing, siding, and finish carpentry. In Park City, I worked on projects in Deer Valley, Bald Eagle, Deer Crest, and The Colony, where I met several top-quality tradesmen. Then, in 1997, I decided to get my general contractor's license and start PJ Builders.

#### When did you know that you wanted to go into construction and what motivated you?

I am not sure if it was the log cabin class project in third grade, with the real sod roof, or the multitude of tree houses and forts that I built. It could have been my bridge and trail reconstructions service project to get my Eagle Scout badge. I do know, however, that I have always had a passion for creating and building. Today, my biggest motivation is a smiling client.

#### How do you see construction changing in the next five to ten years?

I see the standards in energy efficiency rising. At PJ Builders, we are already building our homes above the code requirements, so we embrace the code changes coming. The LED lighting market is also constantly changing. The options for LED can lights and fixtures continues to increase as well as the quality of light and dim-ability. It is great to be able to provide the same amount of light for a fraction of the energy cost.

#### What projects are you most excited about right now?

We enjoy all of our projects, but what gets me excited is creating homes that fit my clients' needs and lifestyles. Working as a team with the architect and designers helps create unique spaces. We are just finishing with an Old Town house that is 111 years old. It has been fascinating to see the transformation of this house, and rewarding to know it's ready for the next 100 years.

#### What projects are you the proudest of?

That is like asking, "Which of your children are you most proud of?" We have so many different projects that we are proud of that it is hard to choose on just one. It is nice driving around town and looking at all of the different projects that we have worked on. We have a very talented team and every one of our trades takes pride in their contribution to the project.

#### What makes the difference between good construction and great construction?

What makes the difference between a good or great sports team? Construction is like a sport. Great teams are proactive, communicate well, are organized, and willing to go the extra distance.

#### What words do people use to describe your work?

- + Quality Craftsmanship
- + Integrity
- + Brilliant
- + Breathtaking
- + Creative/Artistic

#### What do you enjoy most about your work?

I enjoy the people. Homes are such an extension of our selves and reflect our lives, they are our sanctuaries. I enjoy the smiles and tears of joy when my clients first see their new homes.

#### What do you listen to while you work?

If I am not listening to our local Park City Radio, KPCW, then the iPod is on shuffle, playing anything from Led Zeppelin to The Beastie Boys, Bob Marley to Johnny Cash.

#### Do you have a favorite sport or recreational activity, and what do you enjoy about it?

Anything to do with water: snow skiing, river rafting, and surfing especially. Water has a calming, peaceful effect on people. Maybe that's why we see more water features in designs today?

#### What do you enjoy most about living and working where you do?

The lifestyle and community here in Park City is hard to beat. I feel so fortunate to be able to live, work, and play in such a beautiful place surrounded by nature.

#### If you weren't in construction, what would you be doing?

I already love what I do, so I HAVE my dream job. But, if I had to dream bigger... I would be Kelly Slater's board caddy and/or stunt double.

#### What's on the top of your list as a great getaway?

I really love going to Costa Rica. I love the tropical weather, the surf, the monkeys, all the wildlife, and the super nice people.